

# NEW Bingo Event Game

**BINGO BUDDY**

HOLD ALL BINGO BALL TICKETS FOR A CHANCE AT **\$250**

4 BINGO MARKERS \$50 (1 WINNER)  
3 BINGO MARKERS \$10 (1 WINNER)  
2 BINGO MARKERS \$1 (77 WINNERS)

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**HOLD #1**

DATE: \_\_\_\_\_ SERIAL #: \_\_\_\_\_

HOLD# 19  
HOLD# 20  
HOLD# 21  
HOLD# 22  
HOLD# 23  
HOLD# 24  
HOLD# 25

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DATE: \_\_\_\_\_ SERIAL #: \_\_\_\_\_

HOLD# 1  
HOLD# 2  
HOLD# 3  
HOLD# 4  
HOLD# 5  
HOLD# 6  
HOLD# 7  
HOLD# 8  
HOLD# 9  
HOLD# 10  
HOLD# 11  
HOLD# 12  
HOLD# 13  
HOLD# 14  
HOLD# 15  
HOLD# 16  
HOLD# 17  
HOLD# 18  
HOLD# 19  
HOLD# 20  
HOLD# 21  
HOLD# 22  
HOLD# 23  
HOLD# 24  
HOLD# 25

FORM#: 6501WA  
TICKET COUNT: 630

## 2 Different Ways to WIN!

1. HOLD TO WIN
2. INSTANT WIN

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© 2007 ARROW GAMES CORP. 92 WINNERS FORM# 6501WA \$1

**FACE**

HOLD#1 to HOLD# 25

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HOLD# 1  
N 38

HOLD  
G 48

HOLD  
O 75

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TOTAL WIN \$20

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INSTANT WIN

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The laws that determine the legality of this product change constantly. It is the responsibility of the buyer to determine which products are legal in any given area.





**BINGO BUDDY™ 6501WA**  
**Takes in 630 @ \$1** **\$630.00**

**PAYS OUT**

**Total Seal Value \$250.00**

**INSTANT WINNERS**

<b>1 winner</b>	<b>@</b>	<b>\$</b>	<b>50.00</b>	<b>\$</b>	<b>50.00</b>
<b>1 winner</b>	<b>@</b>	<b>\$</b>	<b>20.00</b>	<b>\$</b>	<b>20.00</b>
<b>1 winner</b>	<b>@</b>	<b>\$</b>	<b>10.00</b>	<b>\$</b>	<b>10.00</b>
<b>11 winners</b>	<b>@</b>	<b>\$</b>	<b>2.00</b>	<b>\$</b>	<b>22.00</b>
<b>77 winners</b>	<b>@</b>	<b>\$</b>	<b>1.00</b>	<b>\$</b>	<b>77.00</b>

**92 TOTAL WINNER PAYOUT \$429.00**  
**GROSS PROFIT \$201.00**  
**68.1% Payout • Win Ratio 1 in 6.9 • 8 deals/case**

**BINGO BUDDY - New Bingo Event Game or a BALL GAME**

***Quick Facts – the inside story***

- Price per pull-ticket = **\$1.00**
- Only **630** pull-tickets per deal – very short count game
- Playing for a top prize of **\$250.00**
- Hold all pull-tickets with Bingo BALL Numbers B1-O75 for a chance at the top prize of **\$250.00**
- There are **25** hold tickets per deal – 3 bingo BALL numbers each – these are premium pull-tickets
- Play Bingo Buddy as a coverall – i.e. the first person to dab all 3 numbers/BALLS on the pull-ticket wins
- Bingo Buddy can be played along with any double bingo or longer game. Average number of calls for a winner on Bingo Buddy will be 24.
- Sell all the pull-tickets in the deal as fast as possible and award the top prize
- Create a buying frenzy by announcing to the crowd that the pull-ticket is now for sale

***Before placing the pull-tickets out for sale to the public:***

- Review the quick facts above with the pull-ticket sellers
- Determine how the game will be played – **Coverall bingo – first player to dab all 3 numbers on the pull-ticket wins the top prize.**
- Selling the pull-tickets face to face with floor workers will speed the sell through
- Sell the pull-tickets along with the paper buy in and any specials
- Keep the callers card in a safe place for record keeping and for reference by the caller
- Explain the game to as many customers as possible as they purchase the paper buy-in

***Announce to the Hall – traditionally the caller does this:***

- We will now be selling a new bingo event pull-ticket or BALL GAME called: **Bingo Buddy for \$1.00 each with a top prize of \$250. Bingo Buddy has only 25 hold tickets with 3 bingo BALL numbers on each. The player who completes the coverall on the Bingo Buddy pull-ticket during the designated bingo game will win the \$250.**
- During bingo, be sure to occasionally announce what event games are still for sale and create more excitement.
- When the game is close to selling out, create an even bigger frenzy “while they last, chance at \$250”
- Once sold out, pick the paper game in which you will play the event ticket. Then announce “We are about to play BINGO BUDDY, serial #xxxxxx (from the callers card) and the first player, to dab all 3 numbers on their pull-ticket wins the \$250. Instruct the crowd that there are only 25 hold tickets and someone will win. “The winning BALL Ticket holder should shout “Ball Game” to be recognized”.
- If the designated bingo game ends prior to the ball game winner, continue calling numbers or use the seal card to determine the winner.
- Once a Ball Game winner yells “Ball Game”, announce “Congratulations, please raise your hand so we can verify the valid winner”
- The winning pull-ticket should be verified for the correct number and using the serial number. We suggest paying some of the prize money in smaller bills to encourage tips and re-buys.