

# HELPP Breakopen Ticket Security Features

## PAYOUT

Lists the winning symbol combinations, the corresponding prize amounts and the number of winners in a deal of Pocket Slots. Each combination of winning symbols is referred to as a "tier."

## SERIAL NUMBER

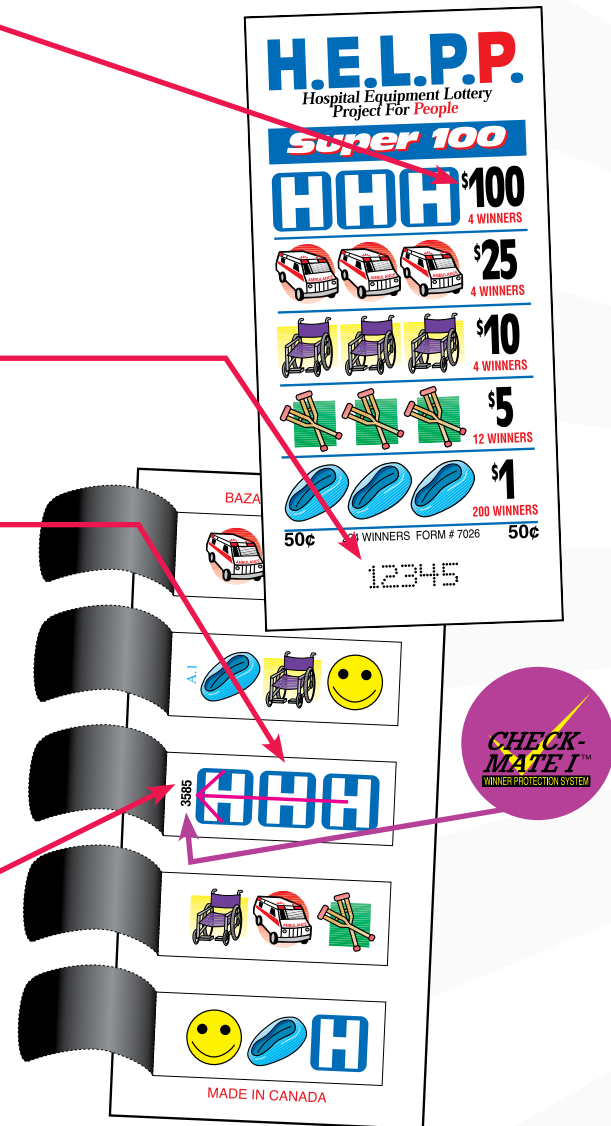
A unique number printed on all of the tickets in a deal.

## WINNING COMBINATION

Combination of symbols on winning tickets that corresponds to the tiers listed on the front of the ticket and determines the prize payout. There is a line under the first two symbols to quickly identify this is a winning ticket.

## CHECKMATE®

Random number printed on only the top few tiers of winners. The number is matched to a security ticket unique to the deal.



## Helping Nova Scotia Hospitals Raise Funds for Local Projects

A Joint Initiative of  
Partners for Care and Arrow Games / Bazaar & Novelty



## What is HELPP?

The HELPP Program is a unique fundraising program used by hospitals in Nova Scotia, Ontario, and Alberta to raise funds to support local community health care projects.

Local hospital auxiliaries sell our exclusive HELPP breakopen ticket within their local hospital retail store, gift shop or at table/kiosk located within the hospital and donate the proceeds back to the hospital to support your local health care needs.

Since the inception of the HELPP Program in Ontario in 1989, local auxiliaries at hospitals across the province have raised over \$30 million to support their local hospitals. In Nova Scotia, HELPP breakopen tickets have been sold at the Queen Elizabeth II Health Sciences Centre, Cobequid Community Health Centre and Roseway Hospital with over \$1 million raised to date.

Nova Scotia Alcohol and Gaming has approved the HELPP breakopen tickets to be sold by any hospital auxiliary in Nova Scotia who obtains a breakopen ticket licence.

The HELPP Program is not part of Atlantic Lottery Corporation and all proceeds from the sales support your local hospital.

### HOW MUCH DO WE MAKE?

Each box of HELPP breakopen tickets has 2,280 tickets that sell for 50¢ each. Here's a breakdown of the revenue, expenses and your net profit.

That's \$246.37 for ever box sold to be donated to your local community's health care needs.

REVENUE	
2,280 tickets @ \$0.50	\$1,140.00
Prizes to Players	\$800.00
Gross Revenue	\$340.00
EXPENSES	
Cost for Tickets (includes shipping and taxes)	\$77.63
Licence Fees	\$16.00
Total Expenses	\$93.63
NET PROFIT PER BOX	<b>\$246.37</b>

### WHERE DO WE SELL THE TICKETS?

HELPP breakopen tickets can be sold in a variety of locations within your hospital including:

- Gift shop
- Ticket booth or table in high traffic location
- Retail store



### WHAT IS REQUIRED TO SELL HELPP BREAKOPEN TICKETS?

Each hospital auxiliary must apply for a Breakopen Ticket licence from the Nova Scotia Alcohol and Gaming Division using their application form.

There is a \$25.00 annual fee for Breakopen Ticket Licence and each auxiliary will be required to file a report with the Alcohol and Gaming Division on their sales and the use of the proceeds. Each Auxiliary will pay 2% of total prizes paid out as a licence fee to the Alcohol and Gaming Division.

The application form is available from your Arrow Games / Bazaar & Novelty representative or can be downloaded from the Alcohol and Gaming Division's website at [www.gov.ns.ca/snsmr/paal/lwd/paal193.asp](http://www.gov.ns.ca/snsmr/paal/lwd/paal193.asp).

### SUPPORT

Partners for Care and Arrow Games / Bazaar & Novelty are available to assist you to complete your Breakopen Ticket licence application form and help you get your sales setup. Call or e-mail anytime!

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